

This was our heading in May, 1962...

RICHES TO RAGS IN 15 YEARS

FROM riches to rags—or to be more precise from the First Division to the Fourth Division in 15 years. That is the remarkable record of Brentford Football Club since the end of the second world war.

...Now we present a different story



THE FANS GO WILD

Wildly enthusiastic fans rushed on to the pitch after the Bees had completed their last match of the season against Workington. Here the police are seen struggling to prevent a breach into the dressing rooms. In response to nearly 30 minutes of continuous chanting, the Brentford players and officials acknowledged the cheering fans from the directors' box in the main stand.

DESTINATION FAME



Yes, those new-look Bees can do it

JUST 12 months ago in the columns of this newspaper we wrote the final chapter in the 'riches to rags' story of Brentford Football Club. Now we believe, and sincerely hope, we are writing the first chapter in a new 'rags to riches' saga.

For the Bees have bounced right back into prominence by winning the Fourth Division championship and regaining Third Division status at the first attempt.

And chairman Mr. Jack Dunnett, in his first full season at the helm, has emerged as one of soccer's most progressive executives. Many believe he can take the Bees right back to the First Division in much the same way as they rose to fame in the early 1950s.

STRUGGLING WISDOM

Prior to Mr. Dunnett's arrival at the scene, Brentford were struggling along on a re-constructed board of directors and the wisdom by manager Malcolm Macdonald had almost impossible task to lead the Bees out of trouble. Atten-

THE FINAL RECKONING

Table with columns: HOME, AWAY, P, W, D, L, F, A for various clubs including Brentford, Oxford, Crawley, Gillingham, Stockport, Rochdale, Tranmere, Barrow, Darlington, Aldershot, Southport, Torquay, Chesterfield, Doncaster, Exeter, Oxford, Newport, Lincoln, Bradford C, Hartlepool.

For three, inside-forwards each scoring 22 goals or more. Jack Headley... This last point emphasizes the fact that the championship was achieved by teamwork.

Too often in the past the Bees have relied on individual players to get most of their goals but for the start of the new season forward line invariably operated on all five positions until injuries upset the cohesion.

Much of the credit for the Bees' success must go to the centre-forward, Billy McLeod, who has proved Brentford's most successful player in the new season.

What we said on September 8, 1962, when Brentford were six points behind Mansfield.

FACTS AND FIGURES

League appearances—Coote 46; Higginson 46; McLeod 46; Block 42; Brooks 39; Crowe 39; Dick 38; McAdams 34; Anthony 33; Gelson 29; Cakelbread 28; Rycraft 18; Scott 17; Grisham 16; Summers 15; Frieiding 7; Edgley 4; Hales 4; Dargie 3; Havelley 2.

League scorers—Dick 23; Brooks 22; McAdams 22; Block 8; Summers 6; McLeod 4; Frieiding 3; Hales 2; Anthony 1; Edgley 1; Higginson 1; Scott 1; opponents 4. Total—98.

Below: Chairman Mr. Jack Dunnett looks on as Ken Coote, captain of the Bees, proudly displays his championship medal.



'FLOODLIGHTS WILL BE SECOND TO NONE'

At Griffin Park for league matches had increased by 50 per cent and the club had just about "broken even" with about £13,000 in gate receipts and £14,000 expenditure on wages.

Next season the total wage bill would rise by about £2,000, and he hoped this would be offset by increased attendances and the perception of a clubhouse and bar at the ground.

I think you will agree that we were right in making Anthony our captain and that although the Supporters' Club had a membership of 1,200, it accounted for only 24 per cent of the sale of tickets.

HILLMAN SUPER MINX advertisement featuring a car image and text: A thriving 1.6 litre engine. Padded fash, dished steering wheel, safety belt anchor points, superb brakes, air-vented vision, windscreen washers built-in heating and ventilation system. New long wheelbase. Only three gearing points. The price includes Heater, Windscreen Washers and Safety Belt Anchor Points. £743.13.9 (1963 plus p.t. £28.13.9). LEX, 609 Kenton Road, Kenton, Harrow BB7 6NN 0291

LEX serves the motorist advertisement with icons for TYRE SERVICE, LUBRICATION & SERVICES, LAMPS & ACCESSORIES, POLISHING & BUNDLES, PETROL & MOTORCYCLE SERVICES, BATTERIES.

A selection of the LEX high quality used cars all covered by the LEX 6 months warranty: 1961 Ford Anglia De Luxe, White... 1961 Wolseley 1500 De Luxe Saloon, Grey... 1961 Austin A-35 De Luxe Saloon, Heater, Wing mirrors, Grey... 1961 Hillman Minster, Red/White... 1961 Austin A-40 Series II De Luxe Saloon, Grey... 1961 Austin A-40 Series II De Luxe Saloon, Blue/White, chrome... 1961 Ford Popular Saloon, Blue... 1961 Ford Anglia Estate, Green/White... 1961 Ford Consul, Grey/Black... 1961 Ford Consul De Luxe Saloon, White/Red... 1961 Ford Consul Estate, Two tone Grey... 1961 Ford Zephyr Saloon, Two tone Grey... 1961 Ford Zephyr A Saloon, Two tone Grey... 1961 Morris Mini Minor, Grey... 1961 Morris Mini Minor, Transfer, Grey... 1961 Triumph Herald 1200 Saloon, Coffee/Pawn... 1961 Vauxhall Viva Super, Pink. Part-exchange welcomed.

Above: Brentford—champions of the Fourth Division 1962-63. Eleven championship medals were provided by the Football League for presentation to players but manager Mr. Malcolm Macdonald and the club secretary, Mr. Dennis Pigott, gave up their medals to enable two additional players to receive the honour.

Back row: Ken Coote, Fred Rycraft, Gerry Cakelbread, Tom Anthony. Middle row: Tom Cavanagh (trainer), Tom Higginson, Mel Scott, Peter Gelson, Matt Crowe, Mr. Macdonald (manager). Front row: Mike Block, Johnny Brooks, Billy McLeod, John Dick, George McLeod.

The future: What of the future? A start has been made on a plan to build a new stadium at the Fourth Division level. It is possible to hold off the possibility of a new stadium for some time. And if the club is to be successful in the long run, it must be able to raise the money to build a new stadium. It is not an easy task.

From the County Times of May 12, 1962

Present team will be given their chance

A VOTE of confidence in Brentford's Fourth Division championship winning side was registered by the club chairman, Mr. Jack Dunnett, at the annual dinner and dance of the Brentford F.C. Supporters' Club on Saturday. Mr. Dunnett, responding to a toast to the Present Club, said that with the exception of two professionalists, his charges—who had asked to be released—had John Blainfield, terms had been offered to all the existing playing staff. In addition a junior and two other young players (from outside the area) had been offered terms.

A CHANCE

The players that we have bought in the past few weeks were acquired on the basis that not only would they be good enough to get the club out of the Fourth Division but would also stand a chance of getting into the Second Division. We will be making it our aim to make provision in football, but I know that they will do their best to give further honours.

TRIBUTE

Mr. Dunnett paid tribute to Mr. John Carroll, organizer of the club's pool, scheme, and expressed his great appreciation to the club captain, Mr. Ken Coote, who responded to the toast. Coote was the main benefactor of the pool of Archie Kitchener and his team.

SPENDING

Mr. Dunnett said the club could not be expected to repeat the heavy spending of recent months. "You cannot expect that sort of money every season, or every two or three seasons if it comes to that."