

Short Term	Expected Revenue	Medium Term	Expected Revenue	Long Term	Expected Revenue
Xmas Hampers	£3 – 400			£1m pixel	£1,000,000
Quiz Nights	£1,500 (per seas)	Sponsor a Striker	£1,500	Hard Fi Gig	£100,000
Halloween Disco	£200	Summer or Xmas Ball 07	£5 – 10,000	Supporters Calender '08	£500
Community Classes	£200	Sponsored Walk 07	£1,500		
Valentine Ball	£2,000	Business Forum	£1,000		
Auction (2 Per Season)	£2,000	Corporate Sponsorship	£5,000		
Football Scratchcards	£2 – 300	Build a better future	£10,000		
Existing Schemes (inc bucket collections)	£40,000	Big Bucks Raffle – win car/holiday/etc	£5,000		
BU Xmas Party 07	£500				
Raffles	£250				
Internet Football Scratchcards	£250 potential for much more				
Roll of Honour (similar to Rotherham Titans)	£1,000				
Online Jigsaw	£200				

Roll of Honour – Participant purchases a brick for £x. Wall is built containing their name, could be adapted to have links to websites for corporate recognition perhaps  
Online Jigsaw – Participants pay to remove a piece, half the money goes to BU half in the prize pot (may need some initial BU investment) the first person to guess correctly after removing their piece wins the pot.  
Internet Scratchcards – same principle as the old fashioned card ones. Could use free click thrus to advertise and get others outside of the BU community involved.